

Washington Food Hub Network Analytics Dashboard 2022

Total 2022 WFHN Sales
\$12.3 million

Total Payments to Food Producers
\$8.3 million
 Total Sales to Food Access Orgs
\$3.2 million

Total Sales to School Districts
\$455,000+
 Total Producer Members
334+

Participating Hubs:

- Puget Sound Food Hub
- San Juan Islands Food Hub
- Whidbey Island Grown
- SW Washington Food Hub
- Local Inland Northwest Cooperative

About Food Hubs

Food hubs provide aggregation, distribution, and marketing for source-identified food products from regional food producers. They are often farmer-owned cooperatives.



School District Sales
\$455,100

Food Hubs provide the aggregation, distribution, and technical support necessary to get food from the field to the cafeteria effectively.

Total Producer Payments
\$8,301,470

Food Hubs allow farmers and food producers to expand their market reach, enter new markets, and access more customers.

Food Access Org Sales
\$3,208,900

Food Hubs make farm to food bank a reality by supporting food banks with the aggregation, distribution, and technical support services.

Food Hub Producers by County



Food Hub Customers by County



Whidbey Island Grown Cooperative Food Hub

Whidbey Island Grown Cooperative (WIGC) operates a year-round Food Hub launched in May 2020. Over 45 local and regional producers sell their products through an online marketplace where they set their own prices and inventory. Customers pre-order products and pick them up at 4 locations in Langley, Freeland, Coupeville, and Oak Harbor. Businesses such as restaurants, stores, schools, and food banks can order and receive deliveries of local products.

WIGC also manages a place-based marketing brand, organizes Eat Local Month each September to promote agritourism and healthy local eating, and is building a cold storage facility for farmers to expand their fall and winter produce offerings.

Benefits of the Food Hub

- Connect growers and customers
- Expand producers' customer base
- Expand community access to local food
- Provide local food market in the winter
- Build networks and opportunities for efficient local food distribution



2023 Total Sales

\$430,000

Payments to Producers:

\$360,000

2023 Customer Orders:

5,800

www.whidbeyislandgrown.com